



Sponsorship Prospectus

Ignite Salt Lake connects people and ideas along the Wasatch Front.

Help us make the Salt Lake ecosystem more awesome and interesting with your support.

For more information contact:

jesse@frogblade.com

Premier Sponsorship - \$1000

- space to hang vendor provided banners
- large logo on Ignite Salt Lake signage
- logo and link on website leading up to event
- large logo on finishing slide of each speaker
- verbal recognition at event
- elevator pitch at event
- permanent text link on sponsorship page

Sponsorship - \$500

- logo on Ignite Salt Lake signage
- logo and link on website leading up to event
- logo on finishing slide of each speaker
- verbal recognition at event
- permanent text link on sponsorship page

Media Sponsorship - contact

- link exchange with logo leading up to event
- logo and link on website leading up to event
- verbal recognition at event
- permanent text link on sponsorship page

Don't miss the show...

- Ignite presenters range from CEOs of multi-million dollar companies and cutting edge researchers to local techies and artists
- 75% of attendees are between the ages of 25 and 44
- 64% have a Bachelor's degree or higher
- 35% work in software development, programming or web design
- 50% make \$50K or more per year



<http://www.ignitesaltlake.com>

